Salesperson Phone# Salesperson FAX# 10/19/2012 12:20 PM 10/19/2012 12:13 PM Rep Firm Sales Office (Salesperson Showing Buylines: All Rep Revised Lines Last Received:) STEVENS REED CURCIO & POTHOLM Printed: 201 NORTH UNION STREET, SUITE 200 10/22/2012 - 10/28/2012 ALEXANDRIA, VA 22314 PI/P2/E 51/109/326 Traffic Order# 215784 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency Status Revised Station KRQE-TV ALBUQUERQUE, NM.
Advertiser (). REFORM NM NOW
Product REFORM NM NOW SKED B 47) Ver# Betsy Vonderheid 6865498 Rep Order# EC'd Yes Estimate# Phone# Buyer

) PHILADELPHIA) AMY MCCREARY **C**

2/15/10/

l of

215-568-6540 215-568-1845

-- CONTRACT COMMENT --

Fax#

-- REMARKS --

REV TO ADD TO SKED ATTN ALL LINES THIS IS SKED B ATIN NEW TIL PLEASE CNF

THANKS

Program Daypart Ľ V5 ADD TO SKED Sales Remark:

Buyline Comment: NEWS

* 12

10/22-10/26

Dates

V5 Added

---REPORT TOTALS---

Report Totals: 1 / \$2,000.00

---SALES MONTHLY TOTALS-

Station Totals: 44 / \$32,875.00 Sales Totals: 44 / \$32,875.00 44 / \$32,875.00 Oct 12:

\$93,929 Lines not sent/rcld/rtrn: 0 / \$0.00 Market Totals ---COMPETITIVE---

408

KOAT

0/0

KBIM

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KASA KROE

2 %

CABL KOB

KASY KWBQ

---COMPETITIVE COMMENTS-

Total Total Cost 10P-1035P \$2,000.00 Time M-F Day # of Weeks Spots/Week Len \$2,000.00 7 :30 Rate

旨

Status Revised W Ver# 6865498 Rep Order# EC'd Yes

Station KRQE-TV ALBUQUERQUE, NM.

Advertiser ().REFORM NM NOW
Product REFORM NM NOW SKED B
Estimatc# 326
Buyer Betsy Vonderheid

Buyer Phone#

EST SHARES Fax#

NOV12 Books

RA35+

Demos

10/19/2012 12:20 PM 10/19/2012 12:13 PM

Traffic Order# 215784

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2 of

Showing Buylines: All Rep Revised Lines

Rep Firm Sales Office (Salesperson (Last Received:
Showing Buylines: All R

--, () STEVENS REED CURCIO & POTHOLM
201 NORTH UNION STREET, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 51/109/326
Flight Dates 10/22/2017
Hiatus Weeks

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

) PHILADELPHIA) AMY MCCREARY

Kep Order#	6865498	/ er#	_	Status	New	Traffic Order	Orde
EC'A Voc							
57 173							

Station KRQE-TV ALBUQUERQUE. NM. Advertiser (). REFORM NM NOW: Product REFORM NM NOW Estimate# 326 Betsy Vonderheid Phone# Buyer Fax#

er# Printed: 10/1 Last Received: 10/1 Showing Buylines: All Lines Agency

() STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA. VA 22314 /PI/P2/E 51/109/326 10/22/2012 - 10/28/2012 Agency C/P1/P2/E Flight Dates

Hiatus Wecks

Rep Firm Salcs Office (Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# E

l of 2) AMY MCCREARY) PHILADELPHIA

10/19/2012 8:09 AM 10/18/2012 7:04 PM

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Total	5 5	ស	I	τJ	CA	ĽΩ	Ŋ	гJ	Ŋ	27)	Ø
Total Cost	\$1,000.00	\$750.00	\$800.00	\$1,375.00	\$350.00	\$2,750.00	\$2,750.00	\$5,000.00	\$7,000.00	\$5,100.00	10P-1030P \$4,000.00
Time	6A-7A	7A-9A	8A-930A	12P-1230P	3 P-4 B	4P-430P	430P-5P	530P-6P	6P-630P	630P-7P	10P-1030F
Ŋay	 	M-F	SU	M E	- W	E E	M-F	M-F	∐ – ₩	Ĭ- ¥-	M-F
Week	5 1	1	1	7	erl	1	1	1	1	1	П
	:30 5	:30 5	:30	:30 5	:30 2	:30 5	:30 5	:30 5	:30 5	.30	30 2
Rate	20	\$150.00 3	\$800.008\$	\$275.00 }	\$175.00 \$	\$550.00	\$550.00 %	: 700.000,18	\$1,400.00 7:	\$1,700.00	\$2,000.00 7:30
Dates	10/22-10/26	10/22-10/26	10/28-10/28	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26
Program	NW13-MRN2	CBS THS MRNG-2<	SUNDAY MRN-CBS	KRQE NW13-NOON	DR. PHIL	KRQE NWS13-4P	KRQE NWS13-430	KRQE NWS13-530<	JEOPARDY	WHEEL-FORTNE Buyline Comment: ADD	KRQE NEWS-10
Daypart											
C 1										F-1	and .

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--REPORT TOTALS---

10

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Report Totals: 43 / \$30,875.00

10/19/2012 8:09 AM 10/18/2012 7:04 PM	Lines
Printed: Last Received:	Showing Buylines: All
Trailic Order#	
Status New	
Ver#	
6865498	
Rep Order# EC'd Yes	

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2 of

Station KRQE-TV ALBUQUERQUE.NM.
Advertiser ().REFORM NM NOW
Product REFORM NM NOW
Estimate# 326
Buyer Bersy Vonderheid Buyer Phone# Fax#

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson (() STEVENS REED CURCIO & POTIIOLM 201 NORTH UNION STREET. SUITE 200 10/22/2012 - 10/28/2012 ALEXANDRIA. VA 22314
Agency C/P1/P2/E 51/109/326
Flight Dates 10/22/2012. 10/28 Hiatus Weeks Agency

---SALES MONTHLY TOTALS---

Sales Totals: 43 / \$30,875.00 43 / \$30,875.00 oct 12:

Station Totals: 43 / \$30,875.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE-

40%

KOAT

C:5

KBIM

0 0 00

KWBQ KASY

0 8 8 8

KROE KASA

25 %

CABL KOB

\$88,214

Market Totals

---COMPETITIVE COMMENTS--

RA35+ NOV12 Demos Books

EST SHARES

Rep Order# 686 EC'd Yes	6865498 Ver# 3 Status Revised	Traffic Order#	#:	Showi	Printed: 10) Last Received: 10/ Showing Buyfines: All Lines	10/19/2 10/19/2 Jines	10/19/2012 9:35 AM 10/19/2012 8:10 AM nes		l of	2
Station KRQE-T Advertiser (Product REFO Extinate# 326 Buyer Betsy Phone#	KRQE-TV ALBUQUERQUE, NM. r ().REFORM NM NOW REFORM NM NOW SKED B 326 Betsy Vonderheid	Agency () 201 NOJ 201 NOJ ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	() STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 P1/P2/E 51/109/326 cs 10/22/2012 - 10/28/2012 seks	D CURCIC REET, SU 314 .0/28/2012	A POTHOLM	Rep Sale Sale Sale Sale	Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILAD) AMY M c# 215-50) PHILADELPHIA) AMY MCCREARY t 215-568-6540 215-568-1845	
CONTRACT COMMENT	MENT									
RENLARKS CHANGE IN HEADER ONLY THIS IS SKED B PLEASE ONF THANKS	CNLY									
Ln Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	рау	Time	Total Cost	Total
1		10/22-10/26	\$200.00	:30	 	1	 E1 E	 6A-7A	\$1,000.00	2 5
2	CBS THS MRMG-2<		\$150.00	:30		П		7A-9A	\$750.00) ທ
m	SUNDAY MRN-CBS	10/28-10/28	\$800.00	:30	7	1	su	8A-930A	\$800.00	Н
₫¹	KRQE NW13-NOON	10/22-16/26	\$275.00	:30	ะก	\vdash	M-F	12P-1230P	\$1,375.00	ťΩ
τλ	DR. PH1L	10/22-10/26	\$175.00	:30	8	П	M - M	3P-4P	\$350.00	23
Q	KRQE NWS13-4P	10/22-10/26	\$550.00	:30	κ)	⊣	H L M	4P-430P	\$2,750.00	'n
	KRQE NWS13-430	10/22-10/26	\$550.00	:30	นา	⊣	ĭ - ₩	430P-5P	\$2,750.00	'n
۵	KRQE NWS13-530<	10/22-10/26	\$1,000.00	:30	ΙĴ	\vdash	<u>н</u> - Е	530P-6P	\$5,000.00	ស
on .	JEOPARDY	10/22-10/26	\$1,400.00	.30	ĽΩ	c	M-F	6P-630P	\$7,000.00	ភ
10	WHEEL-FORTNE Buyline Comment: ADD	10/22-10/26	\$1,700.00	30	m	L	H H H	630P-7P	\$5,100.00	m
11	KRQE NEWS-10	10/22-10/26	\$2,000.00	:30	2	⊣	M-F	1CP-1030P	\$4,000.00	7

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2		Total Spots
2 of) PH1LADELPH1A) AMY MCCREARY # 215-568-6540 215-568-1845	Time Total Cost
10/19/2012 9:35 AM 10/19/2012 8:10 AM Lines	Rep Firm Sales Office () P Salesperson () A Salespersou Phone# Salesperson FAX#	# of Day T. Weeks
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	SUITE 200	Spots/Week
Traffic Order#	Agency () STEVENS RIJED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/PL/P2/E 51/109/326 Flight Dates 10/22/2012 - 10/28/2012	Dates Rate Len
Rep Order# 6865498 Ver# 3 Status Revised EC'd Yes	Station KRQE-TV ALBUQUERQUE, NM. Advertiser ().REFORM NM NOW Product REFORM NM NOW SKED B Extimate# 326 Buyer Betsy Vonderheid Phone#	Ln Daypart Program

---REPORT TOTALS--

Report Totals: 43 / \$30,875.00

--SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 43 / \$30,875.00 Sales Totals: 43 / \$30,875.00 Oct 12: 43 / \$30,875.00 ---COMPETITIVE---

Market Totals

40%

KOAT

00

KBIM

0 % %

KASY KWBQ

35%

KASA KRQE

25%

CABL KOB

\$88,214

---COMPETITIVE COMMENTS---

EST SHARES

NOV12 RA35+ Demos Books

Spot Manager: All, 10/22/12-10/28/12

All Coule of A		All, 10/22/12			Chan	Dundens	Estimate	Air Time	Ad-ID	Rate
1.00	dvertiser	Order Inv. Code (Boo	o i ime Perioci	_engtPric	ni Cijan	neroduci	Esumate	All Time	MU-ID	Nate
ate: 10/22/12										
Station: KRQE										
		215784 M-F KRQE Nev		:30 P3	[ALL]				AM RNMT1203	\$200.00
)6865498P	OL/Reform N	215784 CBS This Morn	ii CBS Early S	:30 P3	[ALL]			8:08:33 A	M RNMT1203	\$150.00
06865498P	OL/Reform N	215784 M-F KROE Nev	v: 12p-1230p	:30 P3	[ALL]	REFORM	N326	12:11:58 F	PM RNMT1203	\$275.00
06865498P0	OL/Reform N	215784 M-F KROE Nev	v:4p-430p	:30 P2	[ALL]	REFORM	N326	4:07:45 F	PM RNMT1203	\$550.00
		215784 M-F KROE Nev		:30 P2		REFORM	N326	4:37:25 F	PM RNMT1203	\$550.00
		215784 KROE News 13		:30 P2	[ALL]				PM RNMT1203	\$1,000.00
				:30 P2					PM RNMT1203	\$1,400.00
J6865498P	OL/Reiom N	215784 M-F 6p-630p	M-F 6p-630p	.30 PZ	[ALL]	REFORM	1.20	0.00.01 F	THE PERMIT 1203	
										\$4,125.00
										\$4,125.00
ate: 10/23/12										
Station: KRQE										
36865498P0	OL/Reform N	215784 KROE News 13	3 530p-6p	:30 P2	[ALL]	REFORM	N326			\$1,000.00
		215784 LN M-F	10p-1035p	:30 P2		REFORM				\$2,000.00
		215784 M-F KROE Nev		:30 P3	[ALL]			6:38:45 A	. N.A	\$200.00
										\$150.00
		215784 CBS This Morn		:30 P3	[ALL]			8:28:02 A		
		215784 M-F KROE Nev		:30 P3		REFORM		12:05:02 F		\$275.00
		215784 M-F KROE Nev	-	:30 P2	[ALL]	REFORM		4:07:45 F		\$550.00
)6865498P0	OL/Reform N	215784 M-F KROE Nev		:30 P2		REFORM		4:37:55 F		\$550.00
)6865498P(OL/Reform N	215784 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	REFORM	N326	6:06:01 F	·Μ	\$1,400.00
06865498P0	OL/Reform N	215784 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	REFORM	N326	6:40:33 F	M	\$1,700.00
		215784 LN M-F	10p-1035p	:30 P2	[ALL]			10:16:55 F	M	\$2,000.00
30000 1001	02/10/0////	Z TO TO TELT IN T	тор тооор	.00	[]					\$9,825.00
										\$9,825.00
ate: 10/24/12										
Station: KRQE										
)6865498PC	OL/Reform N	215784 M-F KROE Nev	KROE News	:30 P3	[ALL]	REFORM	\326	6:19:10 A	.M	\$200.00
06865498PC	OL/Reform N	215784 CBS This Morni	ii CBS Early S	:30 P3	[ALL]	REFORM	326	8:23:37 A	.M	\$150.00
		215784 M-F KRQE New	-	:30 P3	[ALL]	REFORM	326	12:05:17 F	M	\$275.00
		215784 Dr. Phil	3p-4p	:30 P3		REFORM I		3:33:17 F		\$175.00
		215784 M-F KROE New		:30 P2		REFORM I		4:26:45 P		\$550.00
				:30 P2	-	REFORM I		4:57:11 P		\$550.00
		215784 M-F KROE New								
		215784 KROE News 13		:30 P2		REFORM I		5:58:28 P		\$1,000.00
		215784 M-F 6p-630p	M-F 6p-630p	:30 P2		REFORM I		6:27:59 P		\$1,400.00
		215784 M-F 630p-7p	M-F 630p-7p	:30P2		REFORM I		6:41:33 P	M	\$1,700.00
)6865498PC	DL/Reform N	215784 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM I	326	10:27:18 P	M	\$2,000.00
										\$8,000.00
										\$8,000.00
ate: 10/25/12										p0,000.00
Station: KRQE										
-		215784 M-F KROE New	"KDOE Nowe	:30 P3	[A] [1	REFORM I	326	6:58:16 A	M	\$200.00
		215784 CBS This Morni	-	:30 P3		REFORM I		7:23:06 A		\$150.00
		215784 M-F KRQE New		:30 P3		REFORM I		12:27:41 P		\$275.00
)6865498PC	DL/Reform N	215784 M-F KROE New	#4p-430p	:30P2	[ALL]	REFORM I	326	4:08:00 P	M	\$550.00
06865498PC	DL/Reform N	215784 M-F KROE New	r:430p-5p	:30 P2	[ALL]	REFORM I	326	4:37:55 P	M	\$550.00
06865498PC	DL/Reform N	215784 KROE News 13	530p-6p	:30 P2	[ALL]	REFORM I	326	5:34:57 P	M	\$1,000.00
		215784 M-F 6p-630p	M-F 6p-630p	:30 P2		REFORM I		6:28:14 P	М	\$1,400.00
13000.007			тр зоор		[]	1 1111				\$4,125.00
										\$4,125.00
te: 10/26/12										
Station: KRQE										
06865498PC	DL/Reform N	215784 M-F KROE New	:12p-1230p	:30 P3	[ALL]	REFORM N	326			\$275.00
		215784 CBS This Morni		:30 P3	ALLI	REFORM N	326			\$150.00
		215784 M-F KROE New	-	:30 P2	[ALL]	REFORM I				\$550.00
		215784 M-F KROE New		:30 P3		REFORM I				\$200.00
										\$1,000.00
		215784 KROE News 13		:30 P2		REFORM I		0.45.40.5	0.4	
		215784 Dr. Phil	3p-4p	:30 P3		REFORM I		3:15:46 P		\$175.00
		215784 M-F KROE New		:30 P2		REFORM I		4:18:50 P		\$550.00
		215784 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	REFORM N	326	6:05:01 P	M	\$1,400.00
16965409 DC	DL/Reform N	215784 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	REFORM N	326	6:34:53 P	M	\$1,700.00
J000J430FC										

Spot Manager: All, 10/22/12-10/28/12

Alt Order#	Advertiser	Order	Inv. Co	de (B	ool Tin	ne Per	ioc Le	ngt Prio	ri Cha	ınn Proc	luct	Estin	nate	Air Ti	me	Ad-ID	Rate
Date: 10/26/12																	
Station: KR0	QE																
																	\$6,000.00
																	\$6,000.00
ate: 10/28/12																	
Station: KRO	Q <i>E</i>																
)6865498	POL/Reform N	215784	CBS St	ınday	Mc 8a-	930a		:30 P2	[ALI	.] REF	ORM	1326					\$800.00
																	\$800.00
																	\$800.00
, ,	- · - ·			-15							. 1 =	,					 32,875.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and KRQE	Location:	_			ate: 0/19/12
I, B Vonderhe do hereby reque	id est station time cond	cerning the follow	wing issue:		
Reform New M	exico Now	· · · · · · · · · · · · · · · · · · ·			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/22-10/28		,	
Total Charg	g es: \$32,875				
This broadcast t	ime will be used by	Reform New M	lexico Now		
	rogramming (elating to any				
	□ Yes			☑ No	

importance," list the name of	nunicates a message relating to any politi The legally qualified candidate(s) the pro e date(s) of the election(s) (if applicable):	gramming refers to, the
For programming that "comm importance," attach Agreed U	nunicates a message relating to any political from Schedule (Page 3)	cal matter of national
1 represent that the payment f	or the above described broadcast time ha	s been furnished by:
Reform New Mexico Now		
furnishing the payment, if other	ounce the time as paid for by such person er than an individual person, is:	
The names, offices, and addre	sses of the chief executive officers, direct below (may be attached separately):	
	DISCRIMINATE OR PERMIT DISCRI	
reasonable attorney's fees, that madvertisement(s). For the above	rmless the station for any damages or lial hay ensue from the broadcast of the above e-stated broadcast(s), I also agree to probe delivered to the station at least	e-requested
TO BE SI	GNED BY ISSUE ADVERTI	
Date		ntact Phone Number
TO BE SIG	NED BY STATION REPRES	EENTATIVE Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/22-10/28			
					<u></u>

T	0	ta	l C	ha	rg	jes	
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AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.